

Francesco Bianchi¹ Sydney C. Ludvigson² Sai Ma³ Bill Shu⁴

¹Johns Hopkins University, CEPR, and NBER

²New York University, CEPR, and NBER

³Federal Reserve Board

⁴New York University

Caldara and Iacoviello (2022) (CI):

- ▶ Important work that develops a geopolitical risk (GPR) index
- ► Index based on newspapers' coverage of geopolitical events and threats
- ► VAR evidence in CI: positive GPR index shocks are associated with lower investment, employment, stock prices

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- ...while *published coverage* of GPR doesn't always align w/ **revelation** of *new* information
- Moreover, a lot of disparate market-relevant news can be revealed in a single day
 - ► Example: 9/27/02 US stocks \square 3.7% while GPR index spikes \times b/c of "Iraq war fears"...
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- ▶ GP events may catalyze shifts in behaviors & policies that are the true causal forces
- ▶ To robustly tie GPR to financial mkts we need a truly high-frequency event-time analysis

Fortunately...

- ▶ Materialized events—if not fully anticipated—are new information and may
 - ► Alter expectations and/or
 - Directly increase risk and uncertainty
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So we can ask...

- Are geopolitical events big market events, and if so why?
- ▶ Is *news* **attention** to GPR reflected in *investor* **perceptions** of risk or altered **expectations**?

- ► Here: study high-frequency financial market reactions to GPR events
- ▶ Use mixed-freq. structural (MxFS) approach Bianchi, Ludvigson, and Ma (2022) (BLMa)
- ► Key Idea: use jumps in dozens of high-frequency, forward-looking series from financial markets & dynamic structural model to estimate why markets react to news
 - Estimate high-freq revisions in market participant nowcasts of current economic state
 - ► Filter out **jumps** in nowcasts of **lower frequency** data (e.g., **macro uncertainty**)
 - Reactions to any type of news can be analyzed (previous work: Fed announcements, macro data releases, corp earnings)
- ► MxFS + structural **asset pricing model** => decompose jumps into component sources:
 - 1. Revisions in investor perceptions of quantity or price of stock market risk
 - 2. Revisions in investor perceptions of structural macro shocks & cash flows to investors

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 - 3. Most spikes in financial uncertainty—even at HF around big GPR events—not driven by orthogonalized GPR VAR innovations (first-order effects small)
 - 4. MxFS + Structural AP model estimates => big GPR events generate small moves in stock market risk premia, perceived risk, risk pricing

Are Geopolitical Risks Financial Market Risks?

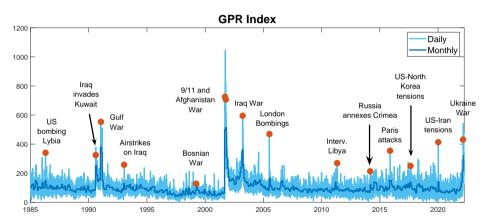
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 - ▶ Reflected in **jumps down** in high-freq *survey* forecasts of S&P 500 earnings growth
 - Estimates of behavioral asset pricing model Bianchi, Ludvigson, and Ma (2024) (BLMb)

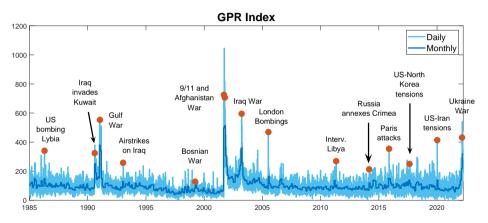
The Geopolitical Risk (GPR) Index



GPR index of CI. This figure plots the monthly and daily geopolitical risk (GPR) indices from Caldara and Iacoviello (2022). The red dots show spikes in the daily index on selected days with big GPR evnts. The sample period spans 1985:01-2022:03.

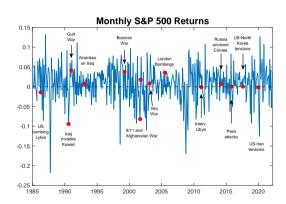
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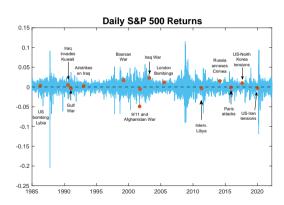
► GPR index can spike w/o event b/c news coverage doesn't always align with event time



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S&P 500 Returns

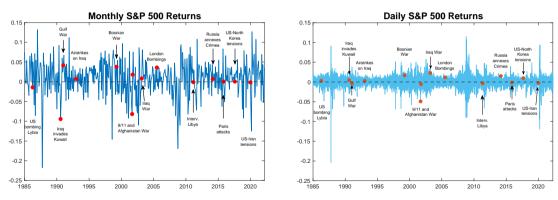




Stock market returns and GPR events. Monthly and daily S&P 500 returns (excluding dividends). The red dots in the left (right) panel show stock market returns on the months (days) of 15 key geopolitical events from Figure 2 of Caldara and Iacoviello (2022). The sample is 1985:01-2022:03.

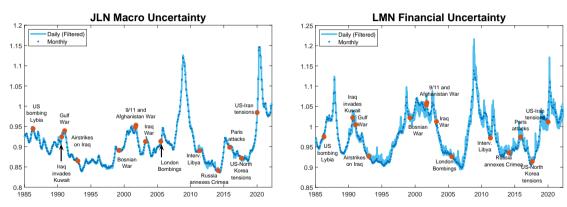
S&P 500 Returns

- Most down-jumps in market are not GPR events
- Most GPR events are not associated with downward-jumps in market



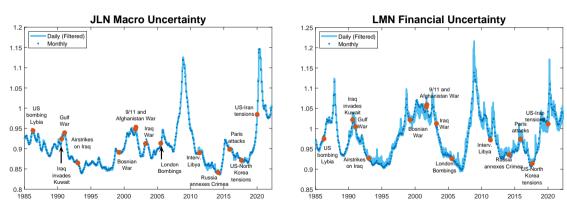
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▶ Natural to ask how measures of uncertainty react to GPR events



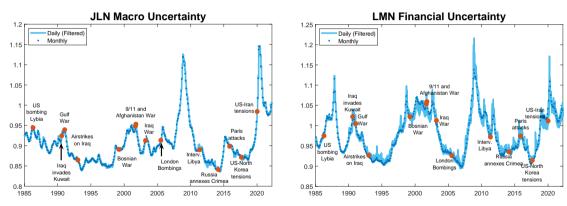
Macro and financial uncertainty over time. The dark blue dots reports the monthly series from Jurado, Ludvigson, and Ng (2015) and Ludvigson, Ma, and Ng (2021). The solid light blue line plots our filtered daily nowcasts from the mixed frequency structural approach applied to the VAR model described below. The sample period is 1985-01 - 2022-03.

MxFS approach to impute daily market participant **nowcasts** of U_m index of Jurado, Ludvigson, and Ng (2015) (JLN) and U_f index Ludvigson, Ma, and Ng (2021) (LMN)



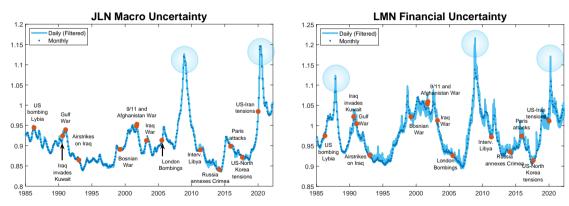
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▶ Daily \neq step function => investors continuously update perceptions of uncertainty



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▶ GPR events align w/ some local peaks, but biggest spikes in U_m and U_f not GPR events



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Searching for Risk-Premia: Does GPR Index Predict Stock Returns?

$rx_{t+h} = \alpha + \beta_{gpr}GPR_t + \epsilon_{t+h}$								
Horizon <i>h</i> (months) $h = 1$ $h = 3$ $h = 12$ $h = 24$ $h = 36$ $h = 60$								
β_J <i>t</i> -stat	0.218 (1.124)	0.024 (0.128)	-0.131 (-0.769)	0.198 (1.372)	0.055 (0.498)	0.159 (1.053)		
Adj. R ² N	0.002 446	0.000 444	0.001 435	0.002 423	0.000 411	0.001 387		

Predicting returns with the GPR index. Table reports results of monthly regressions of the h-month ahead log excess return, rx_{t+h} , on the level of the (standardized) GPR index in month t (" GPR_t "). The excess return rx_{t+h} is measured as the log difference in S&P 500 minus the 1-month Treasury bill rate. Newey-West corrected t-statistics with 4 lags are reported in parentheses: * sig. at 10%. ** sig. at 5%. *** sig. at 1%. The sample for the regression spans 1985:01-2022:03.

Searching for Risk-Premia: Does GPR Index Predict Stock Returns?

► If \nearrow in the GPR index \nearrow risk premia then they should predict \nearrow future returns

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Searching for Risk-Premia: Does GPR Index Predict Stock Returns?

► Increases in GPR index not associated with higher future excess returns

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Do (Big) Spikes in the Daily GPR Index Predict Stock Returns?

$rx_{t+h} = \alpha + \beta_{Jg}GPRJumps_t + \beta_r rx_t + \epsilon_{t+h}$							
Horizon h (months)	h = 1	h = 3	h = 12	h = 24	h = 36	h = 60	
β_J <i>t</i> -stat	0.000 (0.291)	$-0.000 \\ (-0.161)$	0.000 (0.043)	0.001 (1.641)	0.001 (1.365)	0.000 (1.012)	
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Do (Big) Spikes in the Daily GPR Index Predict Stock Returns?

► If *big* / GPR index / risk premia then largest jumps / should predict / future returns

$rx_{t+h} = \alpha + \beta_{Jg}GPRJumps_t + \beta_r rx_t + \epsilon_{t+h}$							
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Big Jumps in GPR index not associated with **higher** *future* excess returns

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Do Market Moves on Big GPR Index Days Predict Stock Returns?

$rx_{t+h} = \alpha + \beta_{Im}MktJumps_t + \beta_r rx_t + \epsilon_{t+h}$							
Horizon h (months)	h = 1	h = 3	h = 12	h = 24	h = 36	h = 60	
(a) All events							
β_I	0.131	0.149	-0.025	0.231*	-0.023	-0.007	
t-stat	(0.959)	(1.278)	(-0.208)	(1.755)	(-0.246)	(-0.055)	
(b) Bad market news							
β_I	-0.215	0.091	-0.050	0.149	-0.126	-0.100	
<i>t</i> -stat	(-1.313)	(0.516)	(-0.341)	(1.183)	(-1.212)	(-0.708)	
(c) Good market news							
β_I	0.443***	0.016	-0.106	0.179	0.128	0.014	
<i>t</i> -stat	(3.276)	(0.163)	(-0.854)	(1.048)	(1.028)	(0.121)	

Predicting returns with market jumps. Table reports results of monthly regressions of the h-month ahead log excess return, rx_{t+h} , on the sum of high-frequency (daily) changes in the S&P 500 around "Big GPR Index Days" in month t ("MktJumps $_t$ "). A Big GPR Index Day is defined as an upward jump in the daily GPR index at or above the 95th percentile of all daily jumps in the sample, amounting to 680 events out of 13,603 days in the sample period. The results for the subset of events in which MktJumps $_t$ > 0 and MktJumps $_t$ > 0 are reported under the panel labeled "Bad market news" and "Good market news," respectively. Newey-West corrected t-statistics with 4 lags are reported in parentheses: * sig. at 10%. ** sig. at 5%. *** sig. at 1%. The sample is 1985:01-2022:03.

Do Market Moves on Big GPR Index Days Predict Stock Returns?

► If / in GPR / risk premia then mkt declines on big GPR days should predict / returns

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Big GPR index spikes not associated with market declines that **predict** *future* returns

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MxFS Approach: Expansive Datasets & Home in on GPR Events

Mixed-freq structural (MxFS) approach to study why markets react to news

- Low-frequency Dynamics:
 - ► From e.g., VAR, DSGE, other structural model are disciplined by large number of forward-looking series => valuable additional signals
 - Estimates of **dynamic relations** must be consistent with *additional* information (e.g., surveys, futures mkts, spot mkts, etc.) on market participants' **expectations**

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- ► High-frequency Dynamics:
 - ▶ Informed by *jumps* dozens high-freq, financial market series in tight windows around news
 - ▶ Jumps mapped onto **dynamic model**, providing estimates of *why* **markets react** to news
 - Filter out high-freq jumps in *lower frequency* data (e.g., **macro uncertainty**) and/or latent states (e.g., **subj risk premia**)
 - ▶ Reactions interpreted as revisions in investor nowcasts ⇔ perceived shocks

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- Upshot: MxFS parsimoniously uses far more information than VAR dynamics alone

Tight Windows around Key Geopolitical Events: 2000-2020

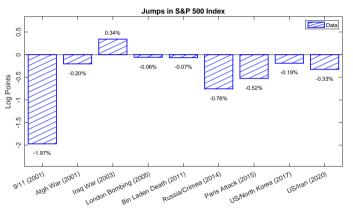
- ► All "key" materialized geopolitical events in CI significant enough to appear as spikes in monthly GPR index after 2000 (when high-freq S&P 500 (E-mini) futures available)
- ▶ One hour windows where possible (exceptions: weekend & early closures in which case use nearest close-to-open mkt values around news)

Event Description	Event Date	News Released	Window Start	Window End	Window Explanation
9/11 Terrorist attacks	Tuesday, Sep 11, 2001	8:46am	8:36am	9:15am	Emini futures stopped trading at 9:15am EST.
US invades Afghanistan	Sunday, Oct 7, 2001	1:00pm	Oct 5, 5:00pm	Oct 7, 6:00pm	Emini does not trade weekends, i.e., from 5pm on Friday to 6pm on Sunday.
Beginning of the Iraq War	Wednesday, Mar 19, 2003	10:14pm	10:04pm	11:04pm	
London bombings 7/7	Thursday, Jul 7, 2005	3:50am	3:40am	4:40am	
US announces death of Osama Bin Laden	Sunday, May 1, 2011	11:35pm	11:25pm	May 2, 12:25am	
Russia invades Crimea	Saturday, Mar 1, 2014	10:27am	Feb 28, 5:00pm	Mar 2, 6:00pm	Emini does not trade weekends, i.e., from 5pm on Friday to 6pm on Sunday.
Paris terrorist attacks	Friday, Nov 13, 2015	4:11pm	4:01pm	5:00pm	Emini closes after 5pm on Fridays.
North Korea tensions	Friday, Aug 18, 2017	1:17pm	1:07pm	2:07pm	
US/Iran tensions escalate	Tuesday, Jan 7, 2020	5:30pm	5:20pm	6:20pm	

Timing key GPR events. Windows around events used to measure changes in S&P 500, E-mini, fed funds, and euro dollar futures data. News timing from Factiva searches. Where possible, windows span 10 minutes pre-news release to 50 minutes post-news. Deviations due to stock market closures on weekends and during crises, in which case we use close-to-open market values around the event. All times are ET.

Stock Market Jumps around Key GPR Events

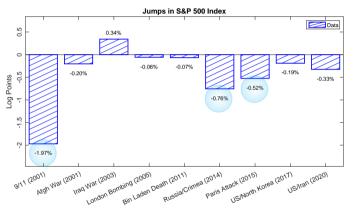
▶ Biggest jumps down around 9/11 (2001), Russian/Crimea (2014), US/Iran (2020)



Stock market jumps and GPR news. See previous table. This figure plots the jump in the S&P 500 index from tick-level data in 1-hour windows (as possible) around 9 key GPR events. For trades outside the regular market trading hours, we use E-mini S&P 500 futures. Deviations due to market closures on weekends and crises.

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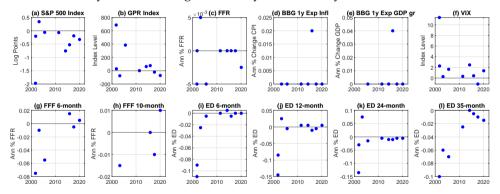
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Jumps in High-Frequency Data around Key GPR Events

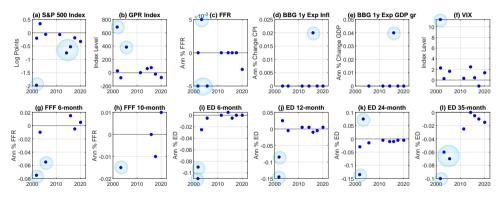
S&P 500, FFF, ED are minutely & show jumps around one hour windows. Other variables are available daily & show changes from day before to day after.



Jumps in high-frequency data Figure plots changes in high-freq data around 9 GPR events from 2000-2020. For high-frequency jumps in FFR, we use current month FFF data when available and daily jumps in effective FFR otherwise. For tick-level data in panel (a), (c), and (h)-(i), this corresponds to a change measured from 10 minutes before to 50 minutes after the news is first released, unless markets are closed, in which case we use the last available trade before window start and first available trade after window end. For daily data in panels (b), (d)-(f), changes from one day before to one day after the event are plotted.

Jumps in High-Frequency Data around Key GPR Events

▶ Big jumps in fw-looking data => series highly informative on why markets react



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Dynamic Model: VAR

Dynamic model for S_t is monthly VAR(1).

MxFS approach: full empirical model in **state space** form

$$S_t = C + TS_{t-1} + R\epsilon_t, \quad \epsilon \sim N(0, I)$$

 $X_t = D + ZS_t + Uv_t, \quad v_t \sim N(0, I)$

 X_t includes **25 series**; D, Z map X_t onto VAR dynamics, U_t diagonal matrix w/ SD of OBS errors. Residuals ε_t orthogonalized w/ **Cholesky** decomp

$$S_t = \begin{bmatrix} \text{GPR}_t \\ \Delta \ln(\text{GDP}_t) \\ \text{Inflation}_t \\ \text{Federal Funds Rate}_t \\ \text{Uncertainty}_t \\ \ln(\text{S\&P 500 Return}_t) \end{bmatrix}$$

- ▶ Order of VAR: follow CI in putting GPR index first, Bloom (2009) in ordering of others
- \triangleright GPR shocks *include* variation due to other S_t , maximizing chances of an effect

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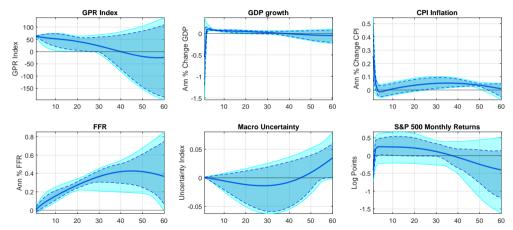
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- ▶ GPR shocks *include* variation due to other S_t , maximizing chances of an effect

With all data available, X_t contains:

- ▶ Monthy/quarterly data: (macro or financial) uncertainty, $\Delta \ln(GDP)$, π , surveys: SPF, BC, LIV, BBG π forecasts & SPF, LIV GDP growth forecasts
- ▶ **High-freq**: S&P 500, FFR, FF, ED futures, & (daily:) VIX, GPR plus *surveys*: BBG π & *GDP* forecasts

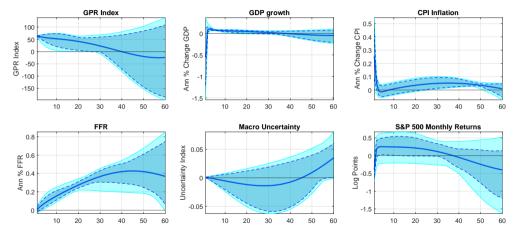
Impulse Responses: VAR with Macro Uncertainty



Macro Uncertainty VAR. The figure plots the impulse response of the state variables to a one standard deviation increase in the GPR index for 60 periods (months) ahead. The VAR uses macro uncertainty from Jurado, Ludvigson, and Ng (2015) as the uncertainty ensemble thick blue lines indicates the mean response from MCMC simulation of parameters, 90% credible sets are shaded by light blue and 68% credible sets are shaded by dark blue.

Impulse Responses: VAR with Macro Uncertainty

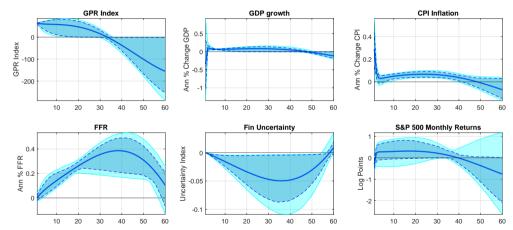
▶ GPR shocks mostly affect FFR but **not** stock market, U_m , GDP growth



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Impulse Responses: VAR with Financial Uncertainty

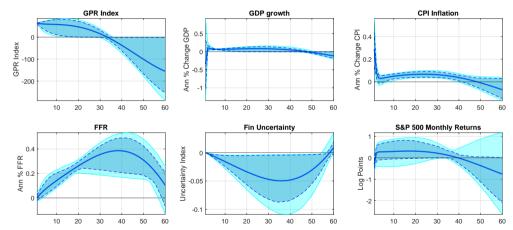
Again, no stock market affects of GPR shocks...



Financial Uncertainty VAR. The figure plots the impulse response of the state variables to a one standard deviation increase in the GPR index for 60 periods (months) ahead. The model here uses financial uncertainty from Ludvigson, Ma, and Ng (2021) as the uncertainty measure. The thick blue line indicates the mean response from MCMC simulation of parameters. 90% credible sets are shaded by light blue.

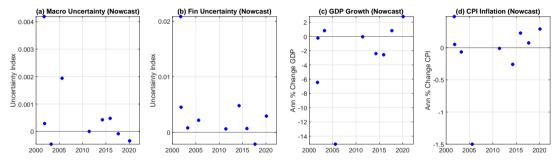
Impulse Responses: VAR with Financial Uncertainty

 \triangleright ...but IRFs show effects of generic \triangle in GPR index. What about around key events?



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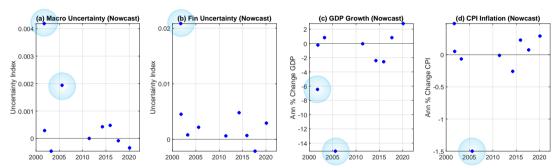
Jumps in Estimated VAR Nowcasts around Key GPR Events



Revisions in nowcasts. Figure plots revisions in the VAR models' filtered series over tight windows around 9 GPR events from 2000-2020. These revisions can be interpreted as jumps in investor beliefs about current economic state (nowcasts). For each event specified in the panel title, the high-frequency window runs from 10 minutes before the event start time to 50 minutes after, unless constrained by data availability. The VARs use either macro uncertainty from Jurado, Ludvigson, and Ng (2015) or financial uncertainty from Ludvigson, Ma, and Ng (2021).

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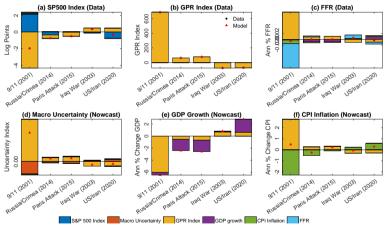
▶ Idea of MxFS: Dozens high-freq, FwL data capture jumps in mkt participant nowcasts



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Reactions to GPR Events: VAR with Macro Uncertainty

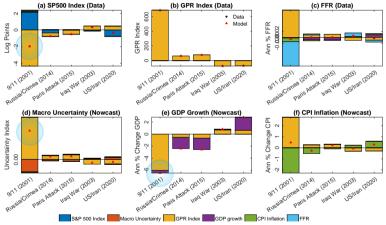
▶ **Decompositions** tell *why* (through lens of model) HF data & filtered states jump



Macro uncertainty VAR. Decomposing jumps in data and filtered states (nowcasts) pre- and post-large GPR events into components attributable to the VAR innovations. For the stock market the jump corresponds to the jump in the data. For trades outside the regular trading hours, we use E-mini S&P 500 futures. For each event specified in the panel title, the high-frequency window runs from 10 minutes before the event start time to 50 minutes after, unless constrained by data availability. The figure reports shock decomposition for the 5 GPR events associated with the largest absolute change in stock market.

Reactions to GPR Events: VAR with Macro Uncertainty

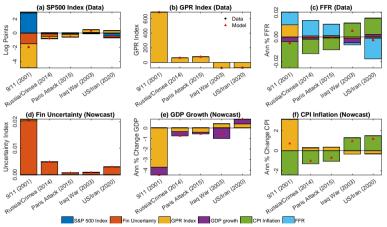
• Biggest event is 9/11: GPR shock drives market down, U_m up, GDP growth down



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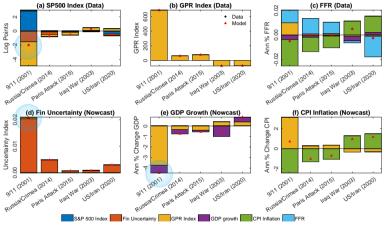
Again biggest is 9/11 but panel (d) => no first-order relation btw GPR shocks & U_f



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Taking Stock: What Have We learned?

Summary of results so far:

- ► Some events *are* associated with stock market jumps. **But why?**
- Evidently not b/c GPR drives up financial uncertainty or return premia
- ► Issue: VAR effects (even orthogonalized) depend on ordering and essentially tell us about correlations—not a precise conceptual framework
- ► Silent on cause vs effect & on **deeper interpretation** of what GPR represents
- Arguably, GPR is not a distinctive primitive to which economy responds, but instead represents a confluence of forces set in motion by expectation-altering news

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Motivates Analyzing GPR News Through Lens of Structural Asset Pricing Model

- ▶ Interpret GPR as a type of expectation-altering news that could (potentially) move mkt
- Use MxFS approach integrate high-frequency event study into structural model
- Address question: through lens of model, why do markets react to GPR news?

Structural Asset Pricing Model with Behavioral Elements (BLMb)

Behavioral Elements: deviations from RE by magnitudes freely estimated

- ▶ Distorted perceptions about LOM driving macro fundamentals
- Nests belief-models with **overreaction** (DE), **underreaction** (IA), or **Rational** (RE)

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Macro dynamic system with 8 primitive shocks ε_t^M and stochastic volatilities

- ➤ System: 4 variables w / 2 corr "trend & cycle" components with separate **shocks**:
 - 1. One-per nom short rate i_t (cyclical) and latent trend interest rate \bar{i}_t
 - 2. **Inflation (cyclical)** π_t and latent trend inflation $\bar{\pi}_t$
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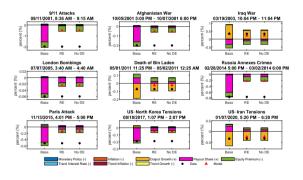
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Asset Pricing Dynamics with 2 sources variation in return premia

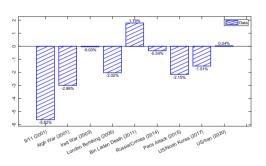
 $ightharpoonup \Delta$'s in *perceived quantity* risk from perceived vols & in *price* of risk from lp_t (e.g., sentiment, impl RA, flights-to-quality...)

$$\underbrace{\widetilde{\mathbb{E}}_{t}\left[r_{t+1}^{D}\right] - \left(i_{t} - \widetilde{\mathbb{E}}_{t}\left[\pi_{t+1}\right]\right)}_{\text{subj. equity premium}} = \underbrace{\begin{bmatrix} -5\widetilde{\mathbb{V}}_{t}\left[r_{t+1}^{D}\right] - \widetilde{\mathbb{COV}}_{t}\left[m_{t+1}, r_{t+1}^{D}\right] \\ +.5\widetilde{\mathbb{V}}_{t}\left[\pi_{t+1}\right] - \widetilde{\mathbb{COV}}_{t}\left[m_{t+1}, \pi_{t+1}\right] \end{bmatrix}}_{\text{liquidity Premium}} + \underbrace{\frac{lp_{t}}{l}}_{\text{liquidity Premium}}$$

A. Decomposing Jumps in S&P 500 Index

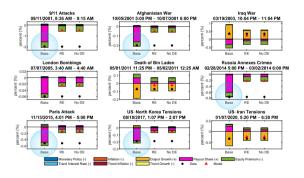


B. Jumps in BBG S&P 500 Earnings Nowcasts

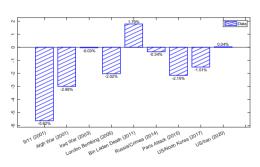


▶ Big mkt \(\square\) not due to return premia but to \(\sqrare\) revision in expected cash-flow growth

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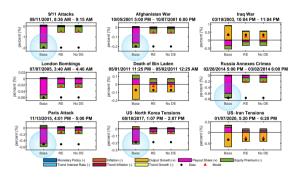


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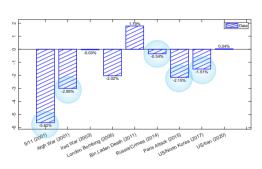


▶ Mirrored in jumps \(\sqrt{in BBG quarterly earnings nowcasts around events \)

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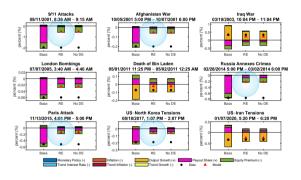


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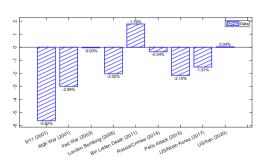


▶ Big *over*reactions: RE \ much smaller (**over-pessimism**) driven by DE

A. Decomposing Jumps in S&P 500 Index



B. Jumps in BBG S&P 500 Earnings Nowcasts



Conclusion

- We ask: Is geopolitical risk relevant for financial markets?
- ▶ **We argue:** robustly tieing GPR to financial markets requires a **high-frequency approach** that *isolates* geopolitical events & distinguishes from other news
- ▶ We study: how GPR might affect *expectations and perceived risks* using:
 - An empirical strategy that accommodate lots of forward-looking information at mixed-sampling intervals
 - 2. A conceptual framework needed to gauge the role of **beliefs** (possibly distorted) and **perceived risks** in market reactions to geopolitical events
- ► Accomplished by employing the MxFS approach (BLMa) & estimated AP model (BLMb)

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- Accomplished by employing the MxFS approach (BLMa) & estimated AP model (BLMb)
- We find:
 - 1. Generic movements in GPR index not associated big changes in U.S. stock market
 - 2. Little evidence stock market risk premia, perceived risk, risk pricing, vary due to GP events
 - 3. Still, a handful of GP events are associated w/ jumps in market but not b/c risk premia vary
 - 4. **Instead**, when there *are* jumps it's b/c investors' subj cash flow expectations overreact to news



High-Frequency Stock Market Reactions GPR Events: Data vs RE

Event	Actual (%)	RE(%)
9/11 Attacks	-1.97	-0.52
Afghanistan War	-0.20	-0.05
Iraq War	0.34	0.23
London Bombings	-0.06	-0.03
Death of Bin Laden	-0.07	-0.02
Russia Annexes Crimea	-0.76	-0.22
Paris Attack	-0.52	-0.14
US-North Korea Tensions	-0.19	-0.06
US-Iran Tensions	-0.33	-0.25

This table reports the change in the S&P 500 index pre- and post-large GPR events, compared to a rational expectations benchmark using the structural model in Bianchi, Ludvigson, and Ma (2024). For trades outside the regular trading windows, we use E-mini S&P 500 futures. For each event specified in the panel title, we use data from 10 minutes before the event start time to one hour after, unless constrained by data availability. Source for model: Bianchi, Ludvigson, and Ma (2024).

References I