The impact of uncertainty and certainty shocks by Yves Schüler

Andreas Pick
De Nederlandsche Bank
Erasmus University Rotterdam
Tinbergen Institute



Opinions are my own and should not be attributed to DNB.

The paper has two parts:

(1) Bayesian quantile VAR

(2) Effects of uncertainty on economy

My comments are only about (2)

Linguistics of "certainty shocks"

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- certainty: "firm conviction that something is the case"
- shock: "a sudden upsetting or surprising event" (Oxford dictionary via Google)
- certainty shock: "a sudden, surprising, yet firm conviction that something is the case"

In the paper

uncertainty = high stock market volatility

certainty = low volatility of stock market

Paper investigates effect of high and low stock market volatility on economy

Paper investigates effect of high and low stock market volatility on economy through **Bayesian quantile VAR**

VAR with parameters that vary depending on quantile of dependent variable

Finding:

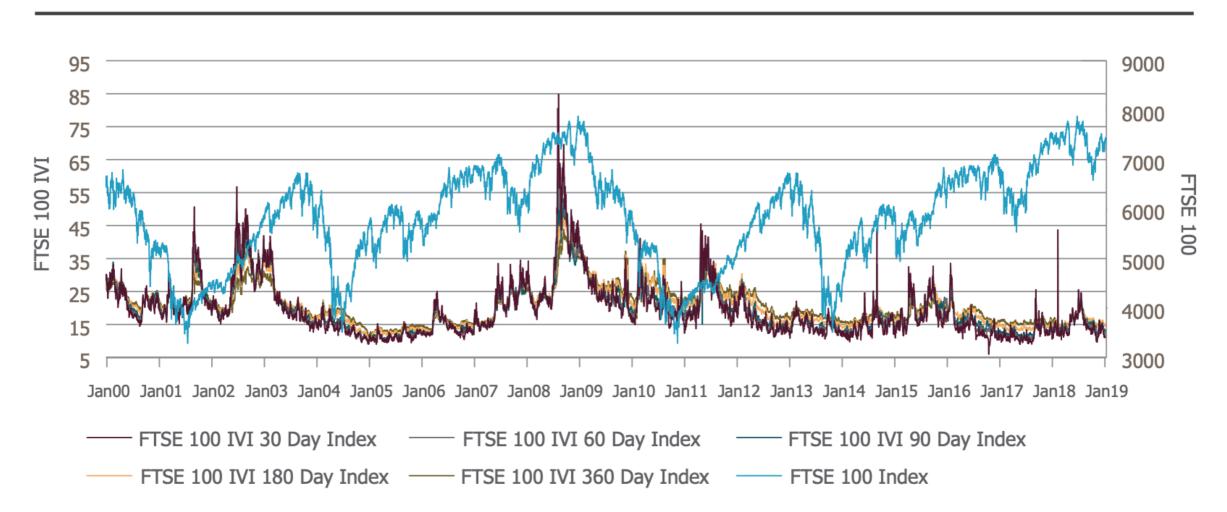
High stock market volatility = large impact Low stock market volatility = no impact

Does stock market volatility equal uncertainty?

Stock market vol = uncertainty?

Exhibit 1: Brexit

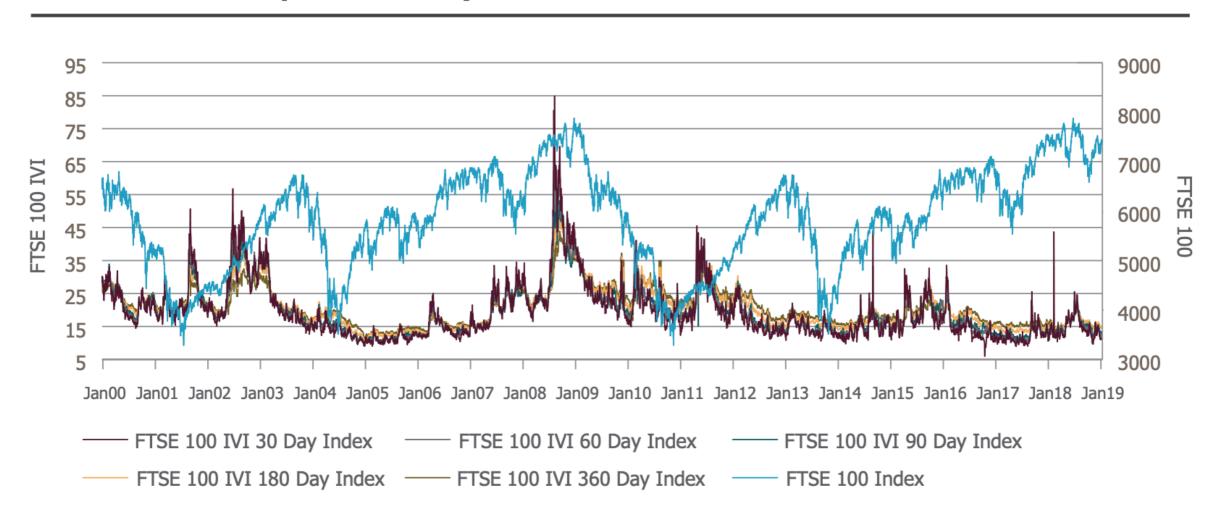
FTSE 100 IVI – Implied Volatility



Stock market vol = uncertainty?

Exhibit 2: Great financial crisis as an outlier

FTSE 100 IVI – Implied Volatility



The use of Bayesian quantile VAR

The paper uses a data set with T=576

The model is a VAR with 6 variables, 3 lags, 5 quantiles: 570 parameters to estimate

Are the priors doing most of the work?

The use of Bayesian quantile VAR

Ordering/causality of variables: Macro variables affect uncertainty but stock market returns do not.

Uncertainty measure is derived from stock market returns, yet it is exogenous to them?

External measures of uncertainty

Uncertainty: "uncertainty", "fear", "doubt", "panic", "low" in WSJ

Certainty: "certainty", "trust", "hope", "high" in WSJ

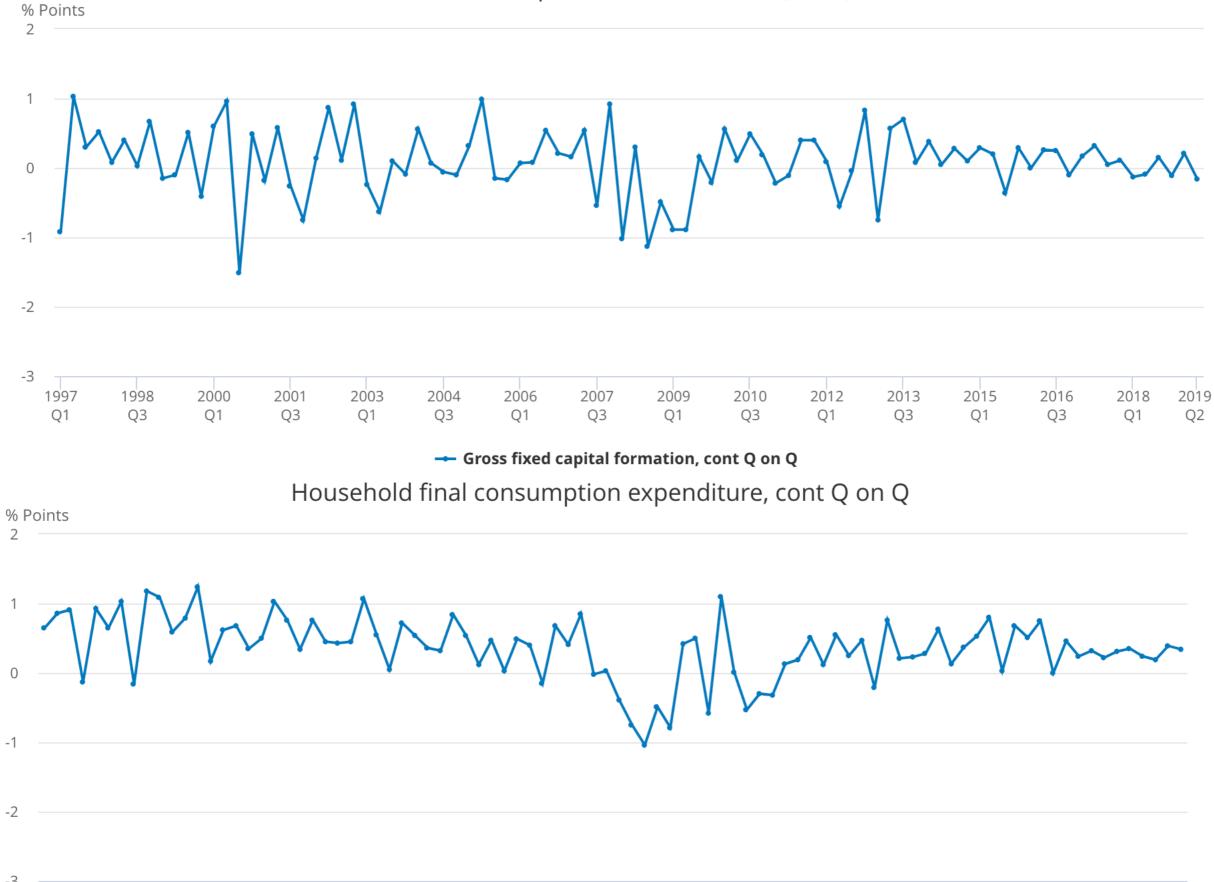
Does that mean: "There is no doubt in my mind that this is a golden era for investment!" would be *uncertainty*?

"Investors have lost all hope of understanding the stock market!" would be classified as *certainty*?

De Veirman & Levin

- Recent paper in JMCB (2018): Firm level sales and earnings data
- Account for differences in composition of firms in data set
- Correlation of firm specific sales volatility and business cycle not statistically significant





2009

Q1

2010

Q3

2012

Q1

2013

Q3

2015

Q1

2016

Q3

2007

Q3

2006

Q1

2004

Q3

1997

Q1

1998

Q3

2000

Q1

2001

Q3

2003

Q1

2019

Q2

2018

Q1