

# Circular companies have a lower risk profile than linear models

*Analysis & conclusions of 100+ Circular Risk Scorecard assessments*

*Leadership collective on circular finance (Kopgroep Circulair Financieren)*

Amsterdam, December 2024

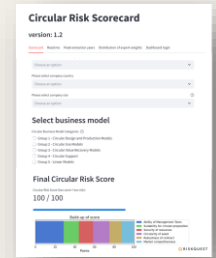


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# Executive Summary

# Circular companies have a lower risk profile than linear models (1/2)

Executive summary of the first 100+ Circular Risk Scorecard assessments



## Current status



100+ assessments



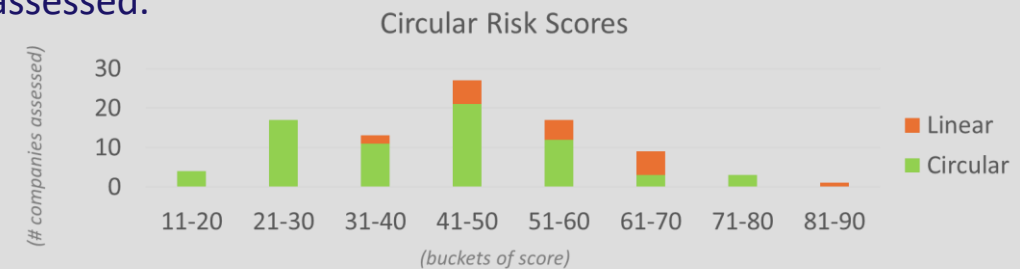
Unique viewers Circular Risk Scorecard: >1.000



15+ countries involved

## Results

Our analysis shows that circular design & production, circular use and circular value recovery companies have a lower circular risk score than linear companies. This is the end result from data from 100+ circular and linear companies assessed.



The analysis leads to six conclusions:

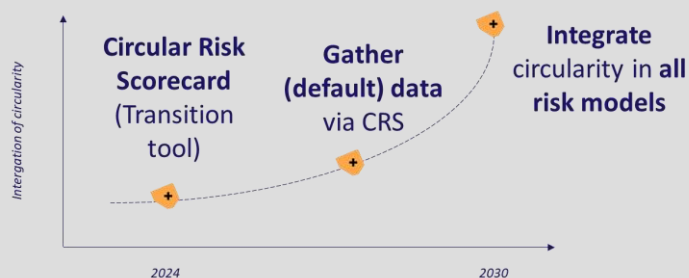
1

The management team at circular companies is **deemed better capable to run an innovative / circular business** than linear companies, and is **more divers**.

2

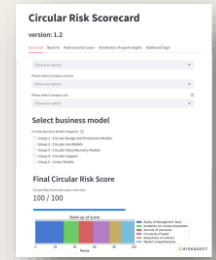
Circular companies **use more suited products for circularity**. However, we do see an opportunity for linear companies to upgrade their products, if they use **circular design principles**.

## Our path to integrate circularity in risk models



# Circular companies have a lower risk profile than linear models (2/2)

Executive summary of the first 100+ Circular Risk Scorecard assessments



## Results

- 3 Resources/materials are **better managed** with a circular business model, due to a) circular companies **creating loops in their business model**, to prevent resource scarcity and avoid price fluctuations and b) circular companies **working with their value chain partners in a collaborative or strategic way**.
- 4 There is **not a significant difference** between linear and circular products in **design and upgradability**. This means that there is **potential** in products within linear companies to become more circular.
- 5 **Contracts** are **most robust** in Circular Use and Circular Support Models. Contracts in linear companies are not yet ready for circularity.
- 6 Circular companies are in a good position to succeed in a (future) circular market, as they a) are **better positioned to conquer the (niche) circular markets** and b) are **more ready for future sustainable regulations** than linear companies.

## Next steps



Our target: **250 companies assessed** by the end of 2025



Deep dive into **construction & real estate sector** in 2025



**Integrate** (parts of) circular risk scorecard **in current (risk) models**

## Contact & links

If you are interested in a further discussion, please contact:

Tessa Eerenberg - Tessa.Eerenberg@rabobank.nl

Jeroen van Muiswinkel - Jeroen@copper8.com

Jeroen Derkx - jeroen.derkx@invest-nl.nl

### Additional information

Circular Risk Scorecard - [link](#)

Kopgroep Circulair Financien - [link](#)

# Thank you!

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## **Additional information**

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